Our Business is to Improve Yours Through Interactive Reimbursement Scenarios

Bring Your Revenue Cycle Team Together for a 1-Day Interactive Program.

9 Cities in 2020!

woundclinicbusiness.com
You asked. We delivered.

Since wound management reimbursement continues to evolve, we’ve focused our business on improving yours. In response to participants’ requests, the 12th year of Wound Clinic Business will include interactive reimbursement scenarios focused on:

- Pertinent new coding, coverage, and payment guidelines
- How to avoid common reimbursement mistakes
- Coordination of reimbursement across the continuum of care

Challenge your knowledge by engaging with the experts during critical thinking and problem-solving activities. Come prepared to learn and leave with expertise to improve your business.

Who Should Attend

The entire revenue cycle team, including physicians, podiatrists, qualified healthcare professionals, therapists, hospital-owned outpatient wound management provider-based departments, coders, billers, and compliance officers.

Learning Objectives

- Test your knowledge of new and problematic old codes
- Challenge your understanding of the coverage process
- Determine if you are prepared for the current payment system that is pertinent to you
- Recognize how to prepare for and respond to payers’ audits
This is my 2nd year at WCB. I again learned so much and am leaving inspired to improve our practice.”

NH RN, Clinical Manager

To register: Visit woundclinicbusiness.com or call 800.237.7285 x4233.

Note: Dates and locations subject to change.
Faculty

KATHLEEN D. SCHAUM, MS
Kathleen Schaum is a nationally recognized wound management reimbursement strategy consultant and educator with 50+ years of industry experience. Because Ms. Schaum is passionate about the success of all wound management businesses, she shares her up-to-the-minute reimbursement knowledge with all wound management stakeholders who want to establish/maintain/improve their businesses. The wound management industry relies on Ms. Schaum to keep them informed about the coding, payment, coverage, and audit changes that impact their revenue in both the “volume-based” and “value-based” payment systems.

JOLAYNE DEVERS, MBA, CPC, COC, CPC-P
For more than 25 years, Jolayne (Jo) has worked in the healthcare industry in a variety of sectors, including a world-leading medical device company, a large commercial payer, and a physiatry practice. As a certified professional coder and co-founder/partner of a consultant firm, she has used this broad experience to build unique expertise in medical device and drug optimization strategies for product reimbursement. She is excited to share her coding, industry, and health policy expertise with wound care stakeholders.
Program Agenda

NOTES
• Arrive early because lunch seating reservations will be taken on a first-come, first-served basis during registration
• Plan to stay until the end of the seminar to obtain the maximum benefit of the many interactive reimbursement case scenarios that will be presented

7:00 AM–7:45 AM
Registration and Continental Breakfast With Exhibitors
The sponsors of Wound Clinic Business 2020 appreciate your effort in traveling the evening before or the morning of the seminar. They will have their exhibits set up early and hope you will join them for a continental breakfast.

7:45 AM–8:00 AM
Opening Session

8:00 AM–9:15 AM
Physicians, Podiatrists, Nurse Practitioners, Therapists, Hospital-Owned, Outpatient, Wound Management, Provider-based Departments, and All Members of the Revenue Cycle Team Will Participate in Interactive Reimbursement Case Scenarios: Part 1
Attendees will have the opportunity to test their personal and revenue team’s knowledge of wound management reimbursement case scenarios and to compare their responses to those of all attendees

9:15 AM–9:30 AM
Break

9:30 AM–11:15 AM
Physicians, Podiatrists, Nurse Practitioners, Therapists, Hospital-Owned, Outpatient, Wound Management, Provider-based Departments, and All Members of the Revenue Cycle Team Will Participate in Interactive Reimbursement Case Scenarios: Part 2

We always learn something new and move forward with change.”
NJ Office Coordinator
11:15 AM–12:00 PM
Interactive Discussions With the Exhibitors and the Faculty

These interactive discussions with manufacturers, distributors, and suppliers will help you understand that they are vital members of the wound management team. Without their state-of-the-art products and services, physicians and other qualified healthcare professionals would not be able to achieve the highest-quality outcomes at the lowest total cost of care, and with a high degree of patient satisfaction across the continuum of care. WCB attendees will have the rare opportunity to learn how to incorporate the exhibitors’ state-of-the-art products and services into their wound management businesses. The exhibitors will be prepared to provide coding, payment, and coverage materials for their products and services. In addition, the faculty will be available to answer one-on-one questions.

12:00 PM–1:00 PM
Sit-Down Lunch With Exhibitors and Faculty

A program of this length and with this caliber of faculty would typically cost more than your minimal registration fee. The low attendee registration fee is made possible by the generous support of the elite group of exhibitors who are concerned about the business side of your wound management program. This networking lunch is a wonderful time to personally get to know the representatives for the exhibiting companies and ask them specific questions about incorporating their products and services into your clinical and economic protocols and strategies. Take this opportunity to thank the exhibitors for caring about your business by supporting this unique day full of education, great food, and networking opportunities. In addition, the faculty will be available to answer one-on-one questions.

1:00 PM–2:30 PM
Physicians, Podiatrists, Nurse Practitioners, Therapists, Hospital-Owned, Outpatient, Wound Management, Provider-based Departments, and All Members of the Revenue Cycle Team Will Participate in Interactive Reimbursement Case Scenarios: Part 3

2:30 PM–2:45 PM
Break

2:45 PM–4:15 PM
Physicians, Podiatrists, Nurse Practitioners, Therapists, Hospital-Owned, Outpatient, Wound Management, Provider-based Departments, and All Members of the Revenue Cycle Team Will Participate in Interactive Reimbursement Case Scenarios: Part 4

4:15 PM–4:30 PM
Closing Session

This final session will summarize the key points from the day’s sessions. The faculty will provide their contact information. Each attendee will then have the opportunity to evaluate the entire program and offer topic suggestions for next year’s Wound Clinic Business program. The HMP facilitator will provide you with a certificate of attendance when you submit your completed evaluation.
I enjoyed the passion and energy in the seminar. I wish that I had other team members here with me. Thank you!"

OH Clinical Manager

Pricing

INDIVIDUAL PRICING

$325 EARLY
(30+ days before the meeting)

$425 STANDARD

GROUP PRICING

(3 or more from same facility)

$250 EARLY
(30+ days before the meeting)

$350 STANDARD
(per person)

To register:
800.237.7285 x4233
woundclinicbusiness.com

Exclusive offer for UHMS Members!

Members receive a 20% discount on registration fees.

Bring four team members and the fifth comes free!

*Group discounts are reserved for attendees working in the same facility.
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2020 LOCATIONS
CHARLOTTE, NC
PHILADELPHIA, PA
CHICAGO, IL
BOSTON, MA
PITTSBURGH, PA
ORLANDO, FL
ATLANTA, GA
ST. LOUIS, MO
DALLAS, TX